



第241回GMSI公開セミナー／第64回CIAiSセミナー

European perspective on Kansei design: A cross-cultural approach

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日時: 2017年10月20日(金) 13:30~14:30

場所: 東京大学工学部 2号館 3F 232号講義室



Contents:

- Introduction
- Cross-cultural research conducted at KD-TME
- Discussion: Ethnographic cards
- Q&A

Summary:

The first part of the lecture covers an introduction of general activities of Kansei Design division at TME, the background of its members and the general research perspective used in the department. The second part of the lecture introduces cross-cultural research involving both European and Japanese culture and its application in our user-centered projects in automotive. As a final activity, the lecture includes a brief participative discussion on values and experience based design tools, as well as a general Q&A session.

主催:

東京大学大学院工学系研究科「機械システム・イノベーション」プログラム(GMSI)
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