



第288回GMSI公開セミナー／第111回CIAiSセミナー／第33回iFSセミナー

Publishing in Wiley Materials Science Journals

Dr. Lulu Ma

Editor of Small, Solar RRL, Adv Mater, Adv Energy Mater, Adv Eng Mater

Date: Wednesday, 27 Mar. 2019, 14:30-15:30

Venue: Faculty of Engineering Bldg. 2, 3F, 31A

Abstract:

A highly competitive research environment with increasingly limited research funding has created a “Publish or Perish” attitude among scientists who are judged on the quantity rather than quality of their research articles. This presentation provides a brief overview of current trends and challenges in scientific publishing, some ethical considerations, how publishers and authors interact and influence each other, and how the publishing arena is being transformed. Tips will be presented on how to select an appropriate journal for your paper, what aspects of preparation and presentation to focus on from an editor’s and referee’s perspective, and hints for increasing the discoverability of your paper after publication.



Biography:

Dr. Lulu Ma studied Chemical Engineering at the Beijing University of Chemical Technology, China. She obtained her PhD in Materials Science at the Rice University (Houston, USA) in March 2015. Then she joined Wiley and served as Editor of Small, Solar RRL, Advanced Materials, Advanced Energy Materials and Advanced Engineering Materials.